



**NEWS RELEASE
For Immediate Release:
November 22, 2011**

**Sioux Empire Fair Association
Jo Beal, Interim Fair Manager
(605) 367-7178**

Volunteer Managers Awarded for Dedicated Work

SIOUX FALLS, S.D.

On November 19, 2011, at the South Dakota Fairs and Celebrations Convention, Sioux Empire Fair Association's Vice Chair, Cindy Christensen gave a speech. She started her speech with, "Volunteer. The definition of a volunteer is a person who voluntarily undertakes or expresses a willingness to undertake a service."

The Sioux Empire Fair Association has a number of volunteers who make a difference on the Sioux Empire Fair. Two volunteers, Jo Beal and Scott Wick, took a stand when the previous CEO resigned a few weeks before the 72nd Annual Sioux Empire Fair this last August. They volunteered their services as Interim Fair Manager and Assistant Fair Manager. Not only was the fair successful, buildings were painted and updated and more of the community was uplifted to volunteer.

Their efforts did not go unnoticed. November 21, 2011 was proclaimed Mary Jo Beal and Scott Wick day by Mayor Mike Huether. The speech Cindy Christensen was giving at the South Dakota Fairs and Celebrations Convention was for their award of Volunteers of the Year.

Everyone in the South Dakota fair or festival world understands the difficulty of making your event a success. It took a great amount of work from the Sioux Empire Fair Staff in conjunction with the support from Jo Beal and Scott Wick to pull off a great event. Now the Sioux Empire Fair Board, Staff, and Volunteer Managers are working together to make the Sioux Empire Fair Association a successful business above and beyond the Sioux Empire Fair.



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